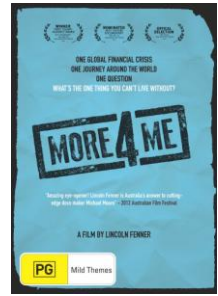


MEDIA RELEASE

27 September 2012



MORE 4 ME ANNOUNCES HOYTS NATIONWIDE THEATRICAL RELEASE

Creation Box Films is proud to announce that its debut international award-winning feature film **More 4 Me** has secured a nationwide theatrical release with the cinema chain Hoyts, through distributor Heritage HM.

The documentary will screen on eight screens nationwide across Australia, commencing Sunday 14 October 2012.

As part of a Hoyts family-friendly programme, **More 4 Me** will screen fortnightly on Sunday afternoons across the country at the following Hoyts Cinemas - Cinema Paris (Sydney), Mount Druitt (Sydney), Chadstone (Melbourne), Eastland (Melbourne), Sunnybank (Brisbane), Tea Tree Plaza (Adelaide), Belconnen (Canberra) and Carousel (Perth).

The announcement comes after a string of international success for the film including receiving applause from the international film industry at the 2012 Cannes Film Market earlier this year.

More 4 Me opened the weekend of the 2012 Australian Film Festival with festival organisers commenting: "Amazing eye-opener! Lincoln Fenner (Writer/ Director) is Australia's answer to cutting edge US doco maker Michael Moore".

The documentary won the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival last year after screening in New York's Times Square and Tribeca Cinemas.

In the face of the global financial crisis, **More 4 Me** follows Writer/ Director Lincoln Fenner on a global journey across five continents in search of why we constantly have a craving for 'more'.

Fenner has committed to continue donating 75% of any of his film producer profits from the Hoyts Cinema release to the aid organisations in the film. Last year Creation Box Films Pty Ltd was able to donate AUD\$11,000 across the five major charities featured in the film, which included World Vision, Compassion, Oxfam, Samaritan's Purse and One Laptop Per Child.

For more details regarding the upcoming Hoyts session times of **More 4 Me**, please visit www.more4memovie.com

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To view the trailer, please visit the official website, www.more4memovie.com.

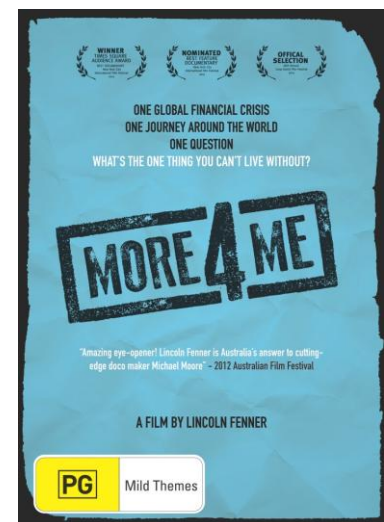
ABOUT **MORE 4 ME**

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to ask the question, 'What's the one thing we can't live without?' The documentary journeys across five continents questioning why we constantly have a craving for 'more'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.

The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.



ABOUT CREATION BOX FILMS

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

ABOUT LINCOLN FENNER BSc Dip Film (NYFA)

In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

In 2012 the Australian Film Festival said of the director, "Lincoln Fenner is Australia's answer to cutting edge doco filmmaker Michael Moore".

Lincoln has been making films since 1999. His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

