

MEDIA RELEASE

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MORE 4 ME TO ENJOY TASMANIAN BREATH OF FRESH AIR

As filmmaker celebrates official selection

Creation Box Films is proud to announce that its debut feature-length documentary **More 4 Me** has been officially selected for The MyState Breath of Fresh Air (BOFA) Film Festival, 23-27 November 2011.

Fresh from his success in New York, director/producer Lincoln Fenner has confirmed that he will attend the festival's black tie Opening Gala event in Launceston next month.

In the face of the global financial crisis, **More 4 Me** follows Fenner as he travels across five continents in search of why we constantly crave for 'more'.

More 4 Me was shot with a two-man crew over an intensive four-week period. Nearly 200 interviews were recorded in 13 locations across seven countries and five continents - from home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*) to remote Cambodian villages with the leading lady of the Australian stage Marina Prior (*Phantom of the Opera*, *Les Miserables*).

According to Fenner, he is genuinely impressed that **More 4 Me** has been selected to screen alongside such quality films with high profile international stars as *The Hunter* (Willem Dafoe), *Whistleblower* (Rachel Weisz), *33 Postcards* (Guy Pearce) and *Eye of the Storm* (Geoffrey Rush).

"This year the festival is featuring films which have recently picked up some major awards in prominent film festivals all around the world, including Sundance, so we're very honoured to be selected", said Fenner.

"What is also exciting for us, is the opportunity to partner with charity Samaritan's Purse who are featured in the film and will be attending the festival with us," said Fenner.

From the outset, Fenner set a mandate to donate 75% of the film's profits to the aid organisations in the film. As a result Creation Box Films Pty Ltd was recently able to donate AUD\$11,000 across the five major charities featured in the film, including Samaritan's Purse.

Tasmanian State Manager for Samaritan's Purse Renee Garvin will attend the screening.

"What I love about this film is that it doesn't just bring to our attention the contrast between how much we have compared to developing nations, but it also shows a few ways that we can do something practical about it," said Garvin.

More 4 Me will screen at 12.30pm on Saturday 26 November at the Faculty of Performing Arts, Annexe Theatre in Launceston's Inveresk Precinct. For full details and to purchase tickets, visit <http://bofa.com.au/2011/festival/film-program/features/more-4-me/>

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To view the trailer, please visit the official website, www.more4memovie.com.

ABOUT MORE 4 ME

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to find out what we can't live without. The documentary journeys across five continents highlighting 'need vs. greed'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.



The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.

ABOUT CREATION BOX FILMS

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

ABOUT LINCOLN FENNER BSc Dip Film (NYFA)



In 2011 Lincoln received the Times Square Audience Award for BEST DOCUMENTARY at the New York City International Film Festival where his debut feature 'More 4 Me' screened in front of thousands of onlookers.

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from

Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).

Lincoln also has a Bachelor of Science from Curtin University in Perth, Australia.