

**MEDIA RELEASE**  
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**NEW YORKERS APPLAUD WEST AUSSIE FILM**  
***More 4 Me* wins Times Square Audience Award for Best Documentary**

Creation Box Films is proud to announce that its debut feature-length documentary ***More 4 Me*** won the ***Times Square Audience Award for Best Documentary Feature*** at the New York City International Film Festival (NYCIFF), with its founder Roberto Rizzo (*Maid in Manhattan*, *30 Rock* and *Law and Order*) describing it as “very entertaining, very interesting, and very dynamic.”

In the face of the global financial crisis, ***More 4 Me*** follows Australian filmmaker Lincoln Fenner as he travels across five continents to highlight ‘need vs. greed’.

“If I was to ask you ‘*what’s the one thing you can’t live without?*’ you might say your mobile phone or plasma TV. On the other hand you may say a cup of dirty drinking water. It would depend where in the world you were born,” said Fenner.

***More 4 Me*** was shot with a two-man crew over an intensive four-week period. Nearly 200 interviews were recorded in 13 locations across seven countries and five continents - from home of Hollywood actor Vincent Jerosa (*Carlito’s Way*, *Crocodile Dundee II*) to remote Cambodian villages with the leading lady of the Australian stage Marina Prior (*Phantom of the Opera*, *Les Miserables*).

According to Fenner, the experience at the New York festival was a surreal one.

“Knowing the film would screen in Times Square was amazing, but to get there and see it projected at the crossroads of the world was incredible,” he said.

“There are quite a few scenes featuring Times Square in the movie, some with myself narrating to camera with the giant electronic billboards behind me. When I had dodged traffic to get those shots, I had no idea that four years later I’d be sitting in the same place watching the film with thousands of onlookers.”

“Receiving the audience prize for *Best Documentary* was the icing on the cake,” said Fenner.

“I am so grateful to my family and crew who have supported me so tirelessly; in particular the film’s cinematographer Andrew Hooper who made the journey around the world with me to shoot this documentary.”

Fenner set a mandate from the beginning to donate 75% of the film’s profits to the aid organisations featured in the film and recently distributed AUD\$11,000 across the five major charities.

Whilst in the States, Fenner met with various distributors and is expected to finalise agreements in the coming weeks.

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To view the trailer, please visit the official website, [www.more4memovie.com](http://www.more4memovie.com).

**ABOUT MORE 4 ME**

In the face of the global financial crisis, *More 4 Me* follows Lincoln Fenner (writer/director) as he travels around the world to find out what we can't live without. The documentary journeys across five continents highlighting 'need vs. greed'. New York, London, Tokyo, Los Angeles and Perth are contrasted with Kenyan orphanages and Nairobi slums, as Fenner interviews everyone from actors and models, to orphans and street sweepers.

The story takes viewers from the home of Hollywood actor Vincent Jerosa (*Carlito's Way*, *Crocodile Dundee II*), to remote Cambodian villages with the leading lady of the Australian stage, Marina Prior (*Phantom of the Opera*, *Les Miserables*).

The stirring soundtrack is the work of ARIA award-winning musician Michael Allen (*Things of Stone and Wood*).

75% of the film's profits are being donated to the aid organisations featured in the film, including World Vision, Oxfam, Compassion, Samaritan's Purse and One Laptop Per Child.



**ABOUT CREATION BOX FILMS**

Creation Box Films Pty Ltd is based in Perth, Western Australia. It was founded by Lincoln Fenner in 2004 and became incorporated in 2007. Its mission statement is to bring creativity and technology together to make films that will positively impact our world.

**ABOUT LINCOLN FENNER BSc Dip Film (NYFA)**

Lincoln has been making films since 1999. He holds a Diploma in Film Making from the New York Film Academy (Universal Studios, Hollywood) and graduated with a Foundation Certificate from Panico Films (now the London Film Academy).

His 2005 short film *Another Chance* was part of the Official Selection at the New York International Independent Film and Video Festival and it screened in Manhattan that same year.

Lincoln has worked with many major corporations throughout Australia and England, including UK communications giant NTL and as Team Leader of Operations for Sir Bob Geldof's Internet 3 Communications in London (2000-2001).



Lincoln also has a Bachelor of Science from Curtin University, Western Australia.